In the Claims

Below is a list of current claims with status identifiers.

1. (Currently Amended) A method of <u>processing profile information of a user</u> for conducting an on-line transaction, comprising the steps of:

entering profile information of a user into a form at a user location disposed on a network;

5

10

15

issuing a bar code <u>representing the profile information of the user</u> in response to the user transmitting the form from the user location to a second location, the second location disposed on the network;

providing the bar code for purchase of a product of a vendor location disposed on the network, during the on-line transaction, which on-line transaction requires the user to view a vendor payment form representing information about the transaction, and which vendor payment form includes fields that are associated with information obtainable from the profile information of the user and which must be viewed by the user prior to completion of the on-line transaction;

providing the profile information from the second location to the vendor location in response to the vendor location processing the bar code; and

automatically inserting the a portion of the profile information of the user into a the vendor payment form for respective associated fields therein for presentation to the user.

- 2. (Original) The method of Claim 1, wherein the user fills in the form only one time.
- 3. (Original) The method of Claim 1, wherein the form is transmitted to the second location over a public switched telephone network.

AMENDMENT AND RESPONSE S/N 09/382,426 Atty. Dkt. No. PHLY-24,732

3

4. (Previously Amended) The method of Claim 1, wherein the vendor location receives the profile information from the second location in response to the vendor

location transmitting the bar code to the second location.

5. (Original) The method of Claim 1, wherein the bar code is unique and has

a unique ID number associated therewith.

6. (Original) The method of Claim 5, wherein the user provides the unique ID

number to the vendor location for payment purposes.

7. (Original) The method of Claim 1, wherein the step of automatically

inserting causes all of the profile information to be entered into the vendor payment

form as encoded information.

8. (Original) The method of Claim 1, wherein the step of automatically

inserting causes only a portion of the profile information to be entered into the vendor

payment form as encoded information.

9. (Original) The method of Claim 8, wherein the portion of the profile

information is credit information.

10. (Original) The method of Claim 1, wherein the profile information

comprises name, address, ship-to address, and credit information.

11. (Original) The method of Claim 1, wherein the second location is a central

registration server having a database of the profile information associated with

respective unique bar codes and unique ID numbers.

12. (Original) The method of Claim 11, wherein the second location is a credit card company server.

- 13. (Original) The method of Claim 1, wherein the bar code is placed on a credit card.
- 14. (Currently Amended) A system for <u>processing profile information of a user</u> for conducting an on-line transaction, comprising;

profile information of a user entered into a form at a user location disposed on a network;

a bar code <u>representing the profile information of the user</u> issued in response to said user transmitting said form from said user location to a second location, said second location disposed on said network;

wherein said bar code is provided for purchase of a product of a vendor location disposed on said network, during the on-line transaction, which on-line transaction requires the user to view a vendor payment form representing information about the transaction, and which vendor payment form includes fields that are associated with information obtainable from the profile information of the user and which must be viewed by the user prior to completion of the on-line transaction;

wherein said profile information is provided from said second location to said vendor location in response to said vendor location processing said bar code; and wherein said a portion of said profile information of the user is automatically inserted into a said vendor payment form for respective associated fields therein for presentation to said user.

- 15. (Original) The system of Claim 14, wherein said user fills in said form only one time.
 - 16. (Original) The system of Claim 14, wherein said form is transmitted to said

5

10

15

second location over a public switched telephone network.

17. (Original) The system of Claim 16, wherein said vendor location receives said profile information from said second location in response to said vendor location transmitting said bar code to said second location.

- 18. (Original) The system of Claim 14, wherein said bar code is unique and has a unique ID number associated therewith.
- 19. (Original) The system of Claim 18, wherein said user provides said unique ID number to said vendor location for payment purposes.
- 20. (Original) The system of Claim 14, wherein all of said profile information is automatically inserted into said vendor payment form as encoded information.
- 21. (Original) The system of Claim 14, wherein only a portion of said profile information is entered into said vendor payment form as encoded information.
- 22. (Original) The system of Claim 21, wherein said portion of said profile information is credit information.
- 23. (Original) The system of Claim 14, wherein said profile information comprises the user's name, address, ship-to address and credit information.
- 24. (Previously Amended) The system of Claim 18, wherein said second location is a central registration server having a database of said profile information associated with respective said unique bar code and said unique ID number.
 - 25. (Original) The system of Claim 24, wherein said second location is a credit

AMENDMENT AND RESPONSE S/N 09/382,426 Atty. Dkt. No. PHLY-24,732 card company server.

- 26. (Original) The system of Claim 14, wherein said bar code is placed on a credit card.
- 27. (Previously Added) The system Claim 14, wherein said second location is a central registration server having a database of said profile information associated with respective said bar code and said ID number.